

Business Development Internship: MedTech Wearables/CALERAresearch

 Rümliang, Switzerland  Internship  Business Development

greenteg offers high-tech thermal sensing solutions based on heat-flux sensors for an international customer base. Our new technology, CALERA, enables non-invasive monitoring of your core body temperature by Wearable and MedTech devices. We have integrated CALERA into our own products, CORE and CALERAresearch, and various 3rd party devices. We are searching for an enthusiastic Intern to join our business development team to ensure our novel monitors are used by various research applications (e.g. medical, physiology, sleep). You would play a key role in increasing sales and process and product improvement of our CALERAresearch solution.

Start Date: July/August 2024

Tasks

With your strong entrepreneurial drive and interest in technology and its applications, you will further promote greenteg's core body temperature sensing solutions in the wearables and MedTech market.

greenteg offers students a six-month work-experience training program where you will learn the ins and outs of business development and apply this to a new technology in the wearable/MedTech market. You will learn using various tools, such as CRM and marketing automation software. You will lead our efforts in the research market and use your creativity to expand our reach.

Your tasks as a business development intern

- Identify and generate research leads. After an introduction period, you will take over our research pipeline and market our calera-research monitor
- Find (new) applications that greatly benefit from a continuous core body temperature signal
- Support our customers with product and project application-related questions and applying our technology to enhance their research
- Manage, analyze, and optimize greenteg's customer pipeline
- Support global marketing activities, based on greenteg's existing experience and new market insights you will gather

Requirements

You are a student and you are looking for an internship in an entrepreneurial atmosphere for the duration of 6 months or more. You are available starting ASAP. If possible, you are as well interested in continuing working part-time at greenteg after your internship (min. 1 day per week) or even full-time in case you are close to graduating. You are motivated to work for a Swiss scaleup, able to learn fast and independently, and you have good communication skills (in English and preferably in German as well, other languages are an asset). A valid Swiss working permit is required.

Your CV shows a proven track record in:

- Background in business but with a strong medical or technical track record or in medical science/engineering with a strong motivation to work on/upskill in business
- Affinity to technology: you need to explain our solution to customers, and you need to understand their technical problems
- Good analytical skills for improving/maintaining a customer database / pipeline, insights into other programs like CRM/inbound marketing SAAS programs are an advantage (especially Hubspot)
- Good communication and sales skills
- Willingness to take over responsibility and work independently

Benefits

Welcome to our team!

We offer a collegial and striving international work environment, a motivated, dynamic, and high-tech oriented team is looking forward to welcoming you.

Interested? – Join us!

Send your application (short cover letter and CV) to Jacob Huber. We will get back to you shortly to explain the next steps in the application process.



greenteg AG

 11-50 employees

 Technology, Information and Internet

greenteg's thermal sensors are integrated into diverse applications such as laser, building technologies, med-tech, automotive, processing industry, and R&D.

 Website

 LinkedIn